



#### **Tokuro Uhara** CEO/Founder

Born in Nagasaki Prefecture, Japan. Started e-commerce business in 2012. Started the investment, research and business development in cryptocurrency triggered by the introduction of Bitcoin payments to his own EC site in 2016. In 2018, CBASE FINTECHLAB LLC (now CROSS LLC), which manages the CROSS project, was established in Azerbaijan. In November of the same year, established CROSS exchange, Azerbaijan's first cryptocurrency exchange. Currently a global team is formed and operated in Azerbaijan, Turkey, Japan, Korea and Hong Kong.

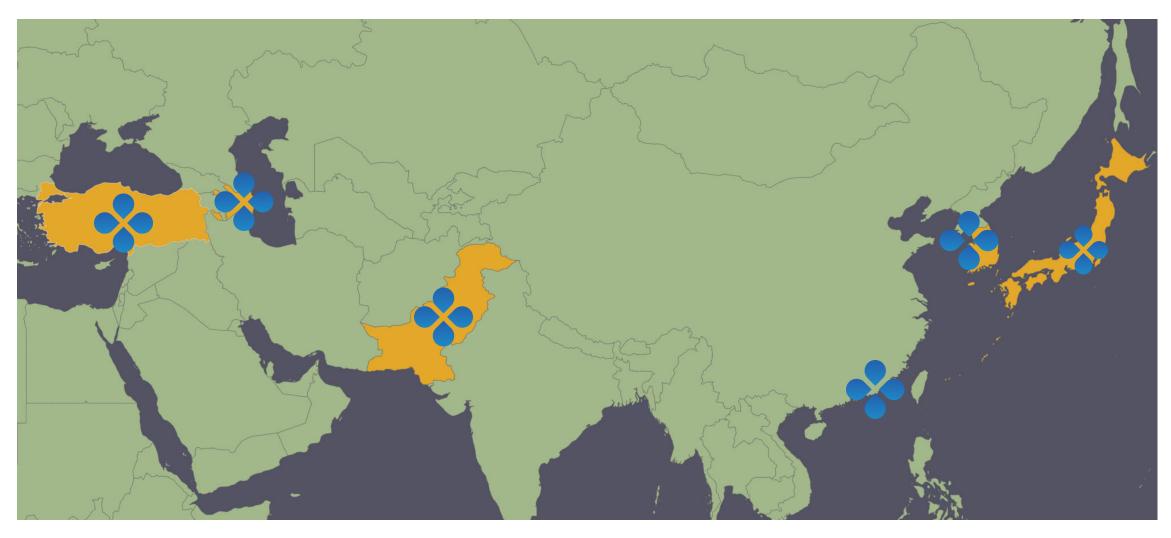


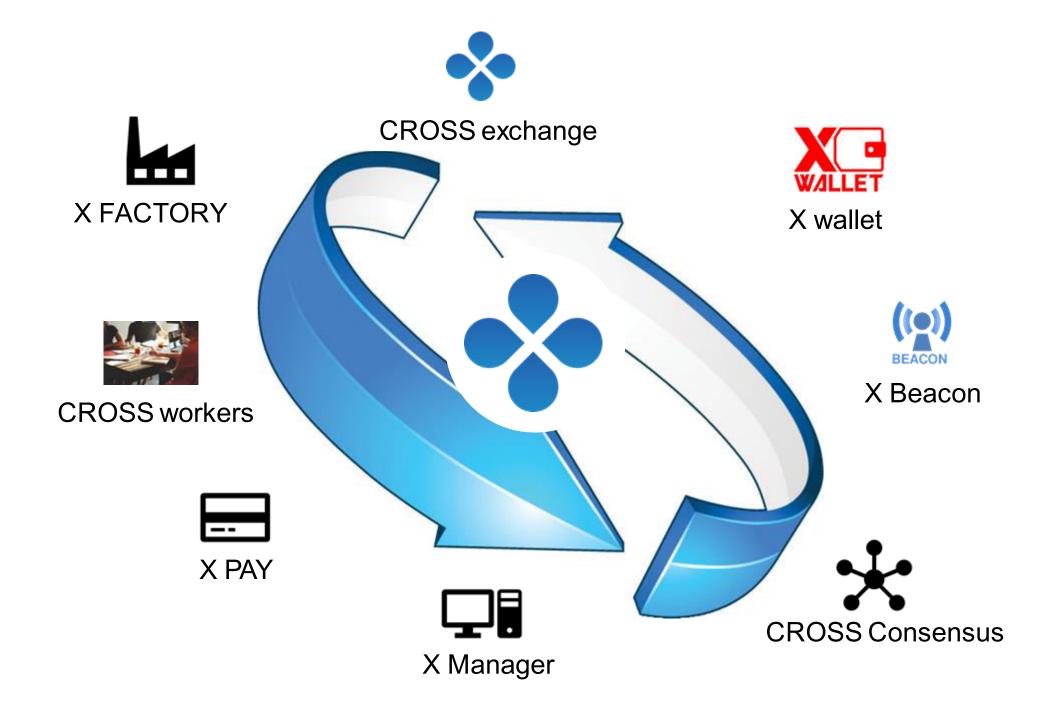
#### Anthony Knode, CPA General Executive

Born in Ohio, USA and raised in Japan and the States. After graduating from the University of Washington in 2008, he began his career as a US CPA working at a major companies including Ernst & Young and Deloitte. Eventually specialized in becoming a tax specialist for high net worth individuals. Discovers Bitcoin in 2013; invests soon after conducting research. Participated in various ICOs in 2017 while supporting them through consultation. He currently is positioned as a General Executive with the CROSS project and is in charge of IEO listings and affairs involving legal and financial matters.

### **OUR TEAM & LOCATION**

Azerbaijan, Turkey, Japan, Korea, Hong Kong, Pakistan











Dr. Takahashi

### Dr. Hironao Takahashi

- Earned his doctorate in computer science from Tokyo Institute of Technology
- Worked at Intel specializing in the supercomputer field
- Also holds a Ph.D. in IT gaining vast experience through consortiums in Japan and overseas
- Established the "Open GL Japan" consortium to promote the "Red book and Blue book," a textbook produced by Graphic Library and Maison Lou
- Earned his Master's on MOT becoming an expert in Information Systems
- In 1996 founded DTS, Inc., a data transfer system company producing several patents, academic papers, and contributions to security clouds
- In 2017 founded ARIS-AI Inc., a Autonomous Decentralized Network System for secure cryptographic exchange services











# **Featured Media**

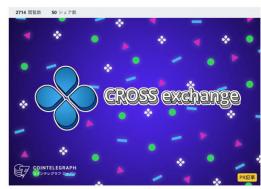


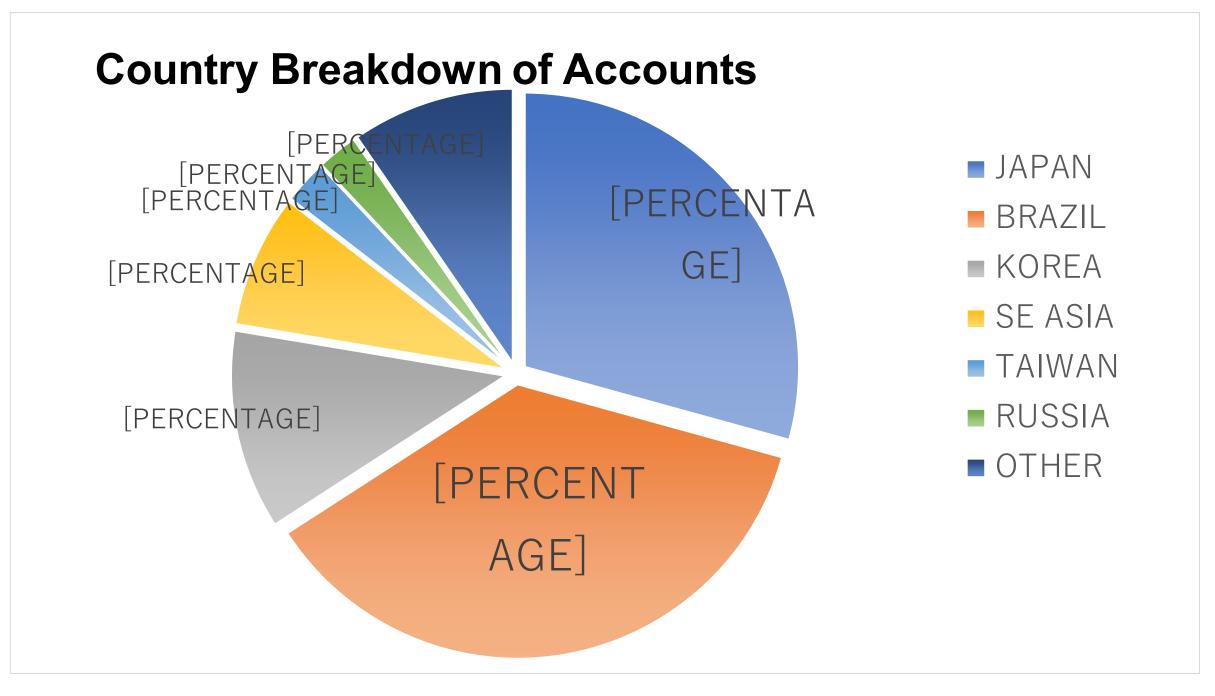




加熱するIEO市場、クロスエクスチェンジが初の IEO実施へ 4月30日にスタート [PR]

PR記事 ALC: NOT

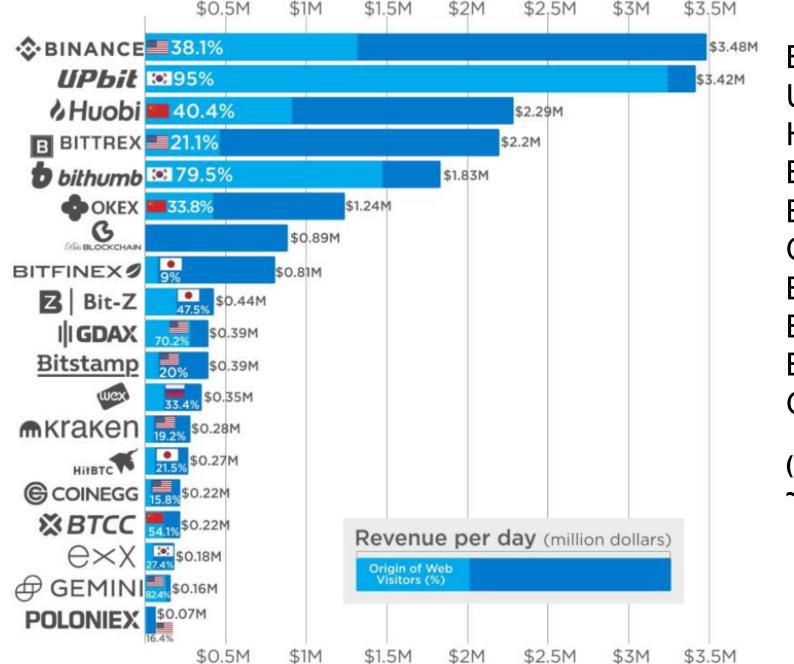








### Crypto Exchanges' Trading Revenue Per Day



| Binance    | \$3.48M |
|------------|---------|
| UPbit      | \$3.42M |
| Huobi      | \$2.29M |
| Bittrex    | \$2.2M  |
| Bithumb    | \$1.83M |
| OKEX       | \$1.24M |
| BLOCKCHAIN | \$0.89M |
| BITFINEX   | \$0.81M |
| Bit-Z      | \$0.44  |
| GDAX       | \$0.39  |

(2018/3 Cryptocurrency Market Size ~\$320 Billion)

**\$ 17M / per day** 

| #  | Name           | Volume (24h)     | Launched |
|----|----------------|------------------|----------|
| 1  | BitMEX         | ¥923,686,628,422 | Apr 2014 |
| 2  | zac ZBG        | ¥389,575,025,243 | Jul 2018 |
| 3  | I OKEX         | ¥267,044,228,207 | Jan 2014 |
| 4  | ♦ Binance      | ¥264,637,541,851 | Jul 2017 |
| 5  | / BitMax       | ¥263,715,295,513 | Jul 2018 |
| 6  | Negocie Coins  | ¥261,182,390,396 | Nov 2013 |
| 7  | Bit-Z          | ¥241,751,959,278 | Jun 2016 |
| 8  | 🎸 Huobi Global | ¥211,183,660,654 | Sep 2013 |
| 9  | © OEX          | ¥206,108,479,470 | Sep 2017 |
| 10 | 6 Coineal      | ¥198,329,872,686 | Apr 2018 |
| 11 | CoinTiger      | ¥195,987,402,753 | Dec 2017 |

- Compared to a year ago, there are four companies remaining in the TOP 10 in volume. Exchanges cracking the top position is changing rapidly.
- Among the top ranked exchanges, many are exchanges that launched within the past two years.
- The market is young and evolving with many exchanges coming to compete.



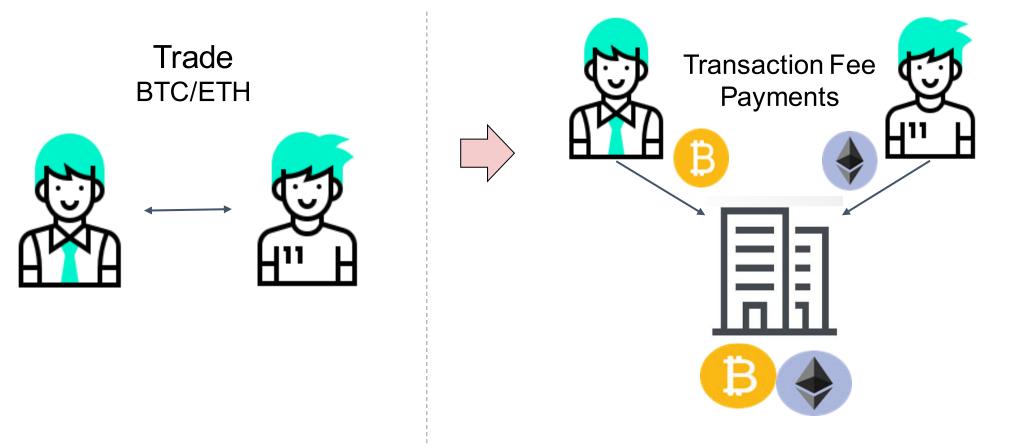


- Opened on 11/25/2018
- Highest 24hr Trade Vol. ~\$520M
- Avg. Exchange Ranking based on Vol. – 35<sup>th</sup>

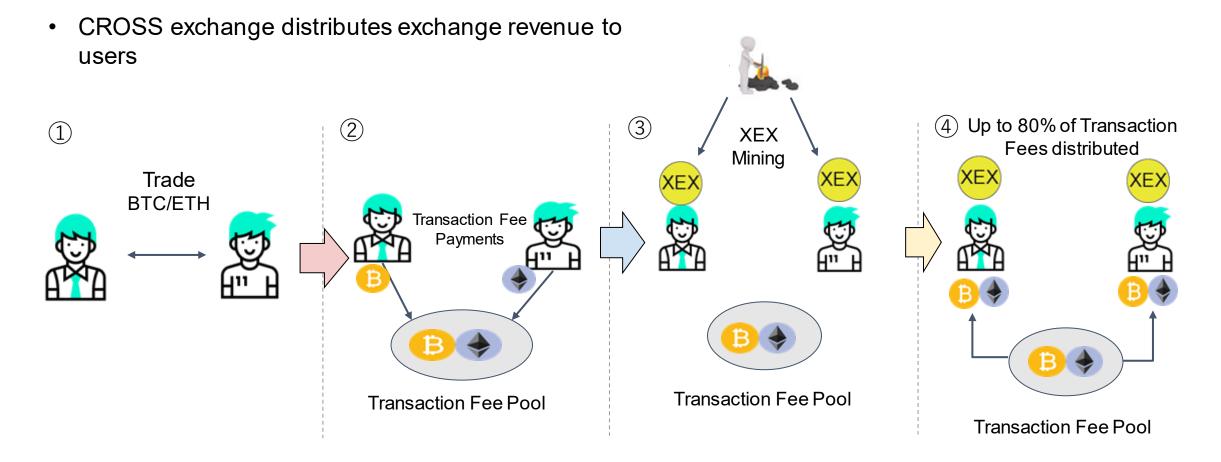
※Reference: BitUniverse (app)

#### **Standard Exchange Business Model**

• Many exchanges have a simple commission business model



#### **CROSS exchange Business Model**



#### **<u>CROSS exchange Liquidity Strategy</u>**

• Leverage Trading



Listing of promising projects

**CROSS** exchange NEW LISTING



3/18/2019 4:00 UTC Deposits start 3/19/2019 4:00 UTC Trading begins

• Integration of Various Services



Collaboration with marketing partners

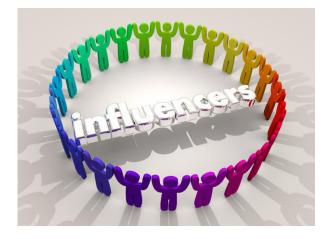


# **Affiliate Partner Program**

- Currently, there are about 1,000 Affiliate Partners globally.
- This is a program where a partner can earn ongoing rewards by onboarding new users to CROSS exchange.
- For those confident in their marketing ability, please stop by our booth.
  - Influencers

• Ad Agencies

• Marketing Partners









CROSS

# https://crossexchange.io